

CITY OF VENTURA  
**NEWS RELEASE**

**For Immediate Release**

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501 Poli Street  
Ventura, CA 93001

## **“Earth Day, Every Day” Ventura’s Earth Day Celebration April 29<sup>th</sup> at Mission Park**

Ventura’s 2007 Earth Day and “Curb Global Warming” event will be held on Sunday, April 29<sup>th</sup> from 11am to 5pm at Mission Park (across from San Buenaventura Mission) in downtown Ventura.

Admission to this community eco-event is free and will include entertainment, children’s activities, refreshments, and exhibitor booths ranging from Surfrider Foundation (water quality education), EJ Harrison (local recycling and trash pick up), Blooming Gardens (environmental landscape design) to Hill Billy USA (manufacturers of electric vehicles.)

**EVENT HIGHLIGHTS INCLUDE:**

- **Opening Native American blessing by The Aztec Dancers**
- **Addresses by County Supervisor Steve Bennett (2007 Climate Change Action Plan), City Council Member Brian Brennan and others**
- **Solar-powered entertainment stage with performances by Raging Arb and The Redheads (surf rock), Simulakro (rock en español), Seeds of Whatever (middle eastern fusion), The Debra Farris Band (blues and rock) and more**
- **“Climate change” project displays including Ventura Cloth Bag Project, Low Carbon Diet, Step-It-Up petition and many other ways for people of all ages to get involved and pitch in to curb global warming**
- **Compost and recycling presentations and a craft station for kids to make art from discarded and recycled materials**
- **Silent Auction including environmental-friendly themed gift baskets (filled with items from pet care to gardening supplies) and Earth Day art projects made by children**
- **New music CD for sale: “Earth Day, Every Day” is an eclectic mix of songs from local musicians and sounds from nature, including a chorus of bellowing frogs**
- **Rock-climbing wall, jolly jump, story telling, Clothes-Line Capers, and face painting**
- **“New Games”: non-competitive, community-building games for kids and adults**

This local event will be jointly hosted by the Ventura Charter School of Arts and Global Education, VCCOOL (Ventura Climate Care Options Organized Locally) and the City of Ventura. All funds raised will support Ventura Charter School of Arts and Global Education, whose mission is to prepare students to be active citizens of the 21<sup>st</sup> century and see themselves as interconnected and interdependent members of a diverse, global community.

For more information, contact: Mary Galvin, Director – Ventura Charter School, 648-5503  
[www.venturacharterschool.org/earthday/index.html](http://www.venturacharterschool.org/earthday/index.html). For graphic images of the Logo, Poster, or new “Earth Day, Every Day” Music CD, please contact: Andrew Gilman at [andrew.gilman@bstsolutions.com](mailto:andrew.gilman@bstsolutions.com)

This release is available at [www.cityofventura.net](http://www.cityofventura.net) under the “Press Room” link.

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